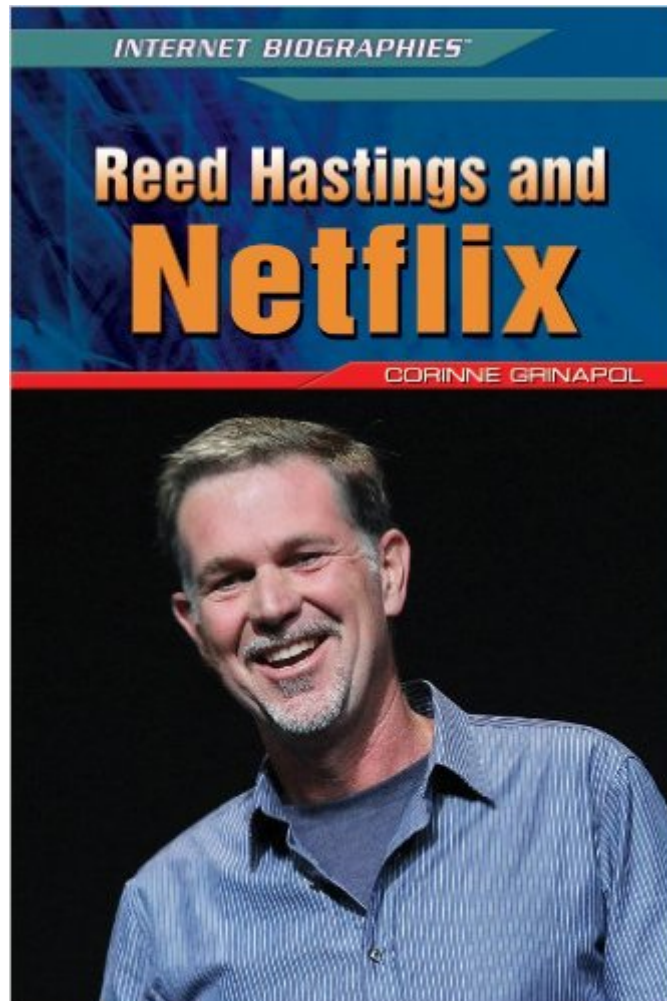


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Reed Hastings And Netflix (Internet Biographies (Rosen))



Synopsis

Netflix started out as a small company, but millions of subscribers later it took down Blockbuster, with only a modern approach to video rental. The story of Netflix is interesting, as is the story of its founder, Reed Hastings. This volume is a must-read for any future Internet entrepreneur, detailing the rise of the company and the many speed bumps it encountered along the way.

Book Information

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